



Claims 1-16 (cancelled previously)

Claims 17-39 (cancelled herewith)

40.(new) An information delivery service system comprising:  
a service section connected to a network;  
a plurality of nodes connected to said network and there-  
through to said service section and allocated with specific  
addresses that are unique within said network; and  
terminal devices for system users connected to said  
network and therethrough to said service section and said plurality  
of nodes; wherein

    said service section acquires through said network profile  
data of each node user through each node and analyzes said pro-  
file data, in order to mediate through said network between said  
each node user and each system user according to said profile  
data to help exchange information through said network.

41.(new) The system of claim 40, wherein said node user  
declares limit of profile data disclosure against said service  
section and obtains from said service section and through said  
network a level of service appropriate for said limit of profile  
data disclosure.

42.(new) The system of claim 40, wherein as user profile  
data said service section uses at least either user specific  
static data independent of time lapse or user specific dynamic  
data dependent on time lapse.

43.(new) The system of claim 40, wherein said service section updates said profile data of each node user according to a record of user access through said network to content.

44.(new) The system of claim 40, further comprising:  
a plurality of remote controller nodes connected as said plurality of nodes, said plurality of remote controller nodes being capable of adding timestamps to and storing received output signals from remote controllers and transmitting said output signals through an Internet; and wherein

    said service section acquires through said Internet said output signals from each said remote controller node and analyzes operation performed by each said remote controller node.

45.(new) The system of claim 44, wherein said service section analyzes said user profile data and delivers through said Internet advertisement content to each remote controller node according to profile data of each node user.

46.(new ) The system of claim 44, wherein said each remote controller node sends through said Internet a remote controller output signal to said service section each time a relevant remote controller is operated.

47.(new) The system of claim 45, further comprising:  
a wireless remote controller for transmitting through said Internet a command for operating a device being remote controlled in a signal form which is different from a signal form said

device is remotely operated; and

an operation means for receiving through said Internet an output signal from said wireless remote controller, for acquiring historical record of operation of said device according to a command, for converting said command into a form of signal that said device receives and then for outputting said signal.

48.(new) The system of claim 47, wherein said device is a television or a video cassette recorder and wherein infrared signals are used for command.

49.(new) An information delivery service system comprising:  
a service section connected to a network; and  
a plurality of nodes connected to said network and there-  
through to said service section and allocated with specific  
addresses that are unique within said network and designed to  
receive broadcast content; wherein  
said service section selectively delivers through said  
network at least either an advertisement or information content  
suited for profile of each node user.

50.(new) The system of claim 49, wherein said service sec-  
tion delivers through said network at least either advertise-  
ment content or information content related to broadcast content.

51.(new) The system of claim 49, wherein said service sec-  
tion acquires through said network and analyzes audience data  
according to a record of user access to broadcast content.

52.(new) The system of claim 49, wherein said service sec-  
tion performs at least either billing to an advertiser or measure-

ment of advertising effectiveness according to record obtained through said network of data on access to advertisement content.

53.(new) The system of claim 52, wherein said record of data on access to advertisement is carried out through said network in response to a request from said service section.

54.(new) The system of claim 51, wherein transmission of said record of data on access to broadcast content from each node to said service section is carried out through said network in response to request from said service section.

55.(new) The system of claim 52, wherein transmission of said record of data on access to advertisement content is autonomously carried out by each node in response to a request from said service section through said network.

56.(new) The system of claim 51, wherein transmission of said record of data on access to broadcast content from each node through said network to said service section is autonomously carried out by each node in response to a request from said service section.

57.(new) The system of claim 49, further comprising:  
a plurality of remote controller nodes connected as said plurality of nodes, said plurality of remote controller nodes being capable of adding timestamps to and storing received output signals from remote controller nodes and transmitting said output signals through an Internet; and wherein

said service section acquires through said Internet said output signals from each said remote controller node and analyzes operation performed by each said remote controller node.

58.(new) The system of claim 57, wherein said service section analyzes said user profile and delivers through said Internet advertisement content to each remote controller node according to said profile of each node user.

59.(new) The system of claim 57, wherein said each remote controller node send through said Internet a remote controller output signal to said service section each time a relevant remote controller is operated.

60.(new) The system of claim 57, wherein said service section analyzes and processes data on audience rating of television.

61.(new) The system of claim 58, further comprising:  
    a wireless remote controller for transmitting through said Internet a command for operating a device being remote controlled in a signal form which is different from a signal form said device is remotely operated; and

    an operation means for receiving through said Internet an output signal from said wireless remote controller, for acquiring historical record of operation of said device according to a command, for converting said command into a form of signal that said device receives, and then for outputting said signal.

62.(new) The system of claim 61, wherein said device is a television or a video cassette recorder, and wherein infrared radiation signals are used for command.